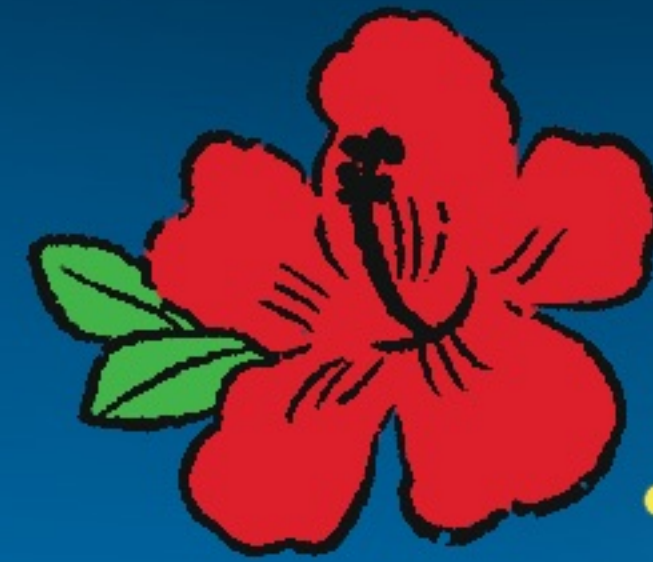
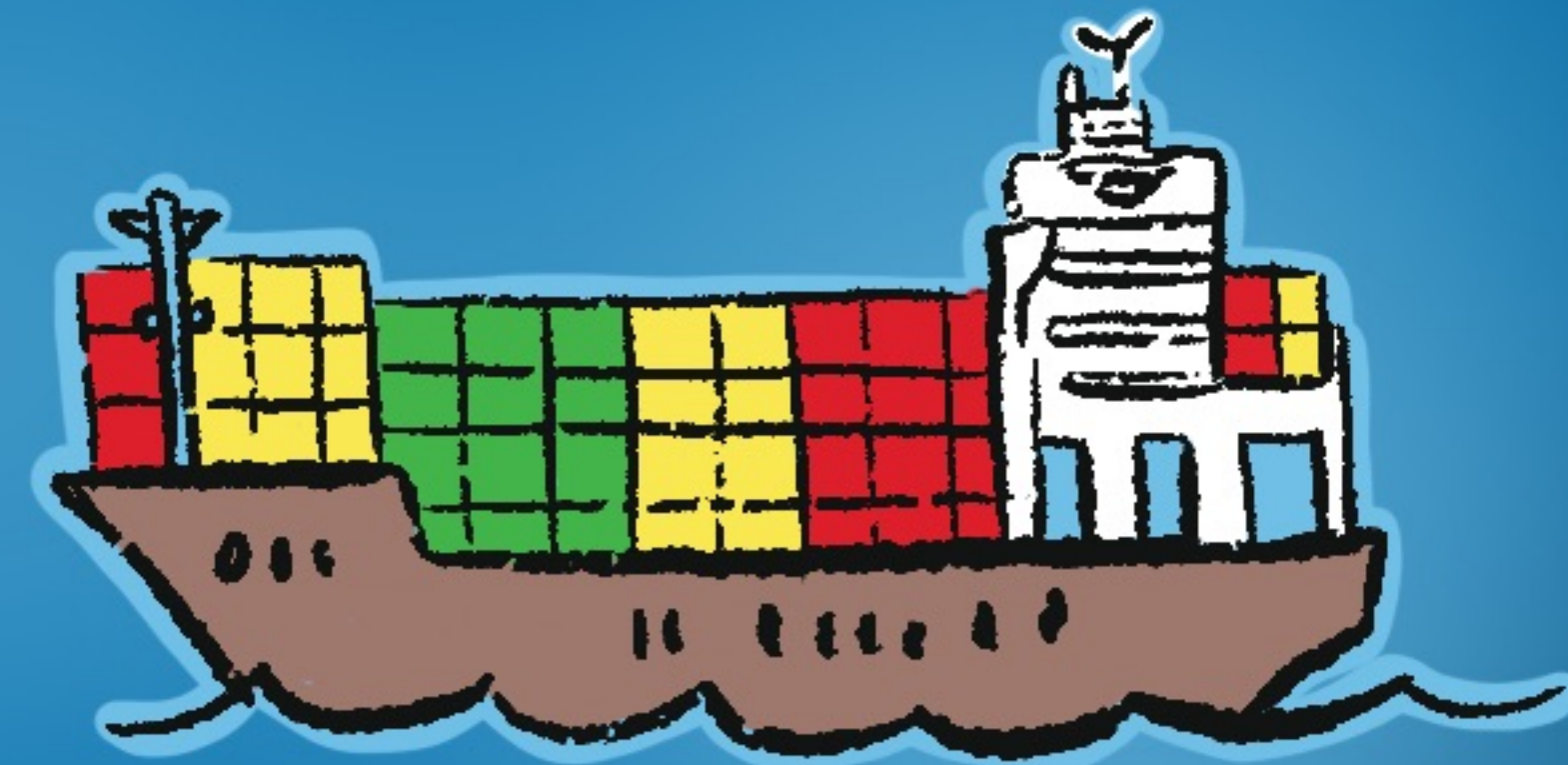


MAC

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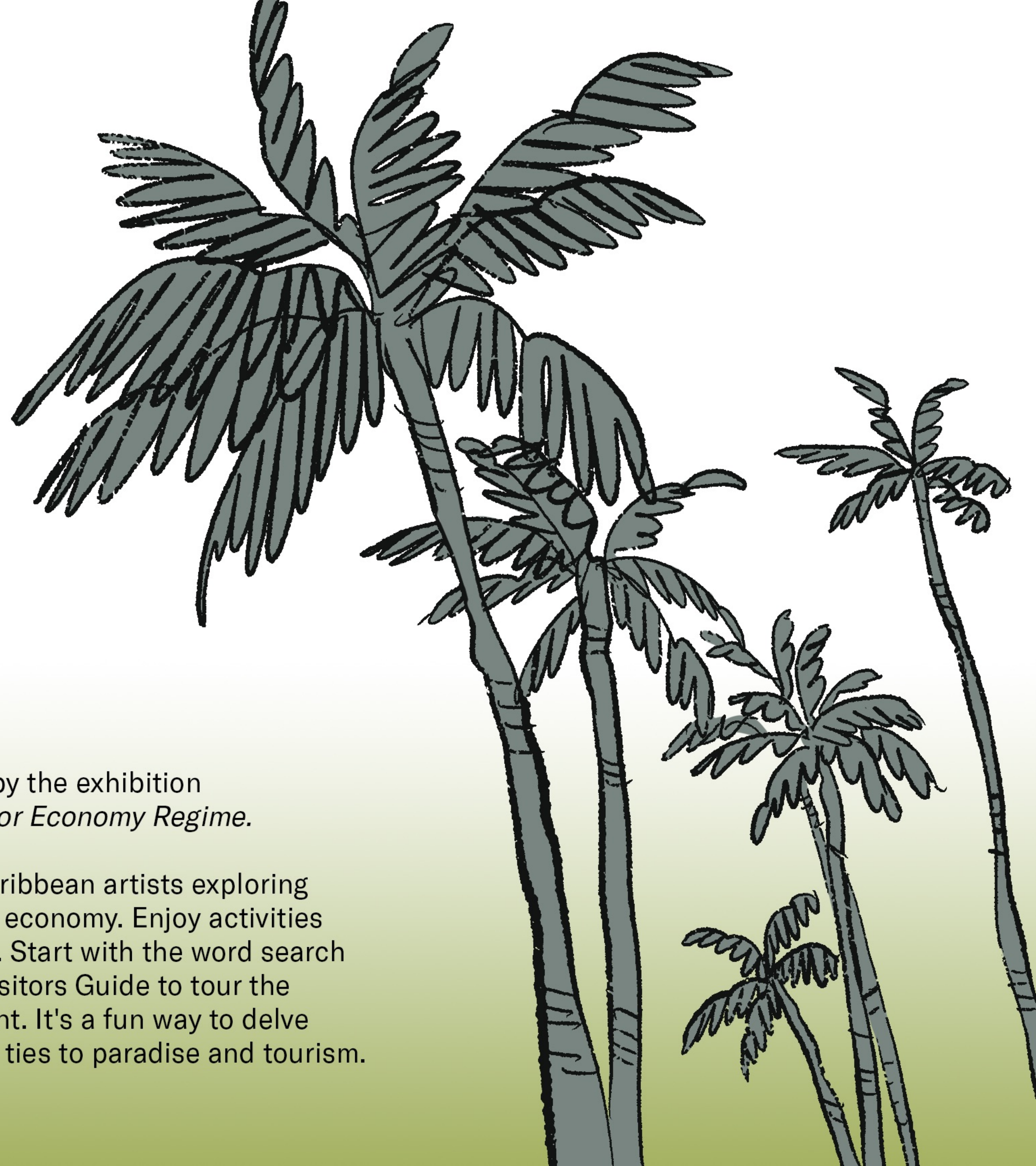


VISITORS GUIDE

TROPICAL IS POLITICAL: Caribbean Art Under the Visitor Economy Regime

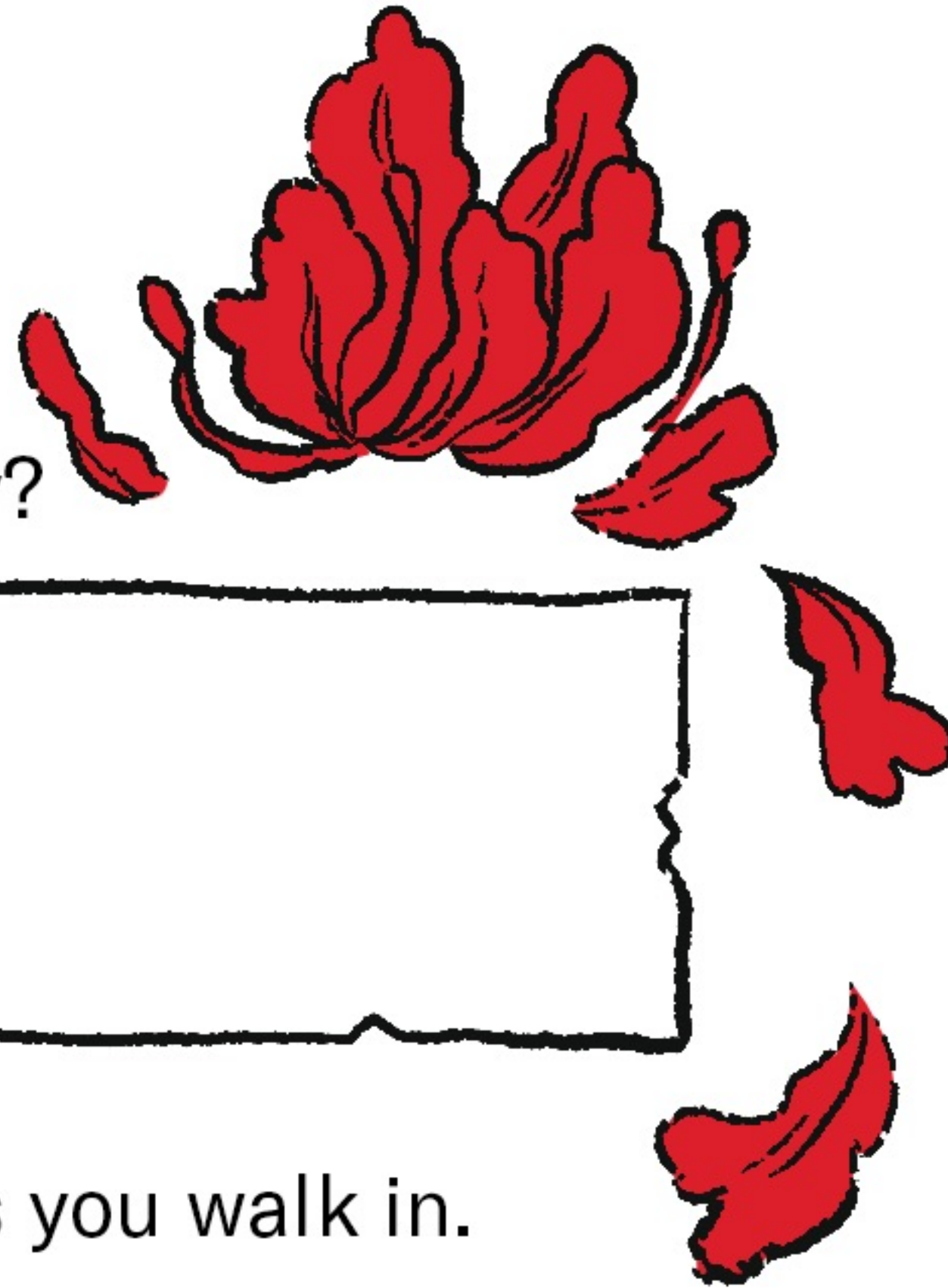
Get ready for an educational experience inspired by the exhibition *Tropical is Political: Caribbean Art Under the Visitor Economy Regime*.

Curated by Marina Reyes Franco, it showcases Caribbean artists exploring the connection between paradise and the tourism economy. Enjoy activities Paradise Word Search and Tropical Treasure Hunt. Start with the word search to grasp the exhibition's concepts, then use the Visitors Guide to tour the exhibition. Finish off with the thrilling treasure hunt. It's a fun way to delve into the fascinating world of Caribbean art and its ties to paradise and tourism.



FIRST GALLERY

What's the first thing that comes to your mind when you enter the gallery?



Circle the themes you can identify as you walk in.

Tourism

Territory

Identity

Resignification of Spaces

Paradise

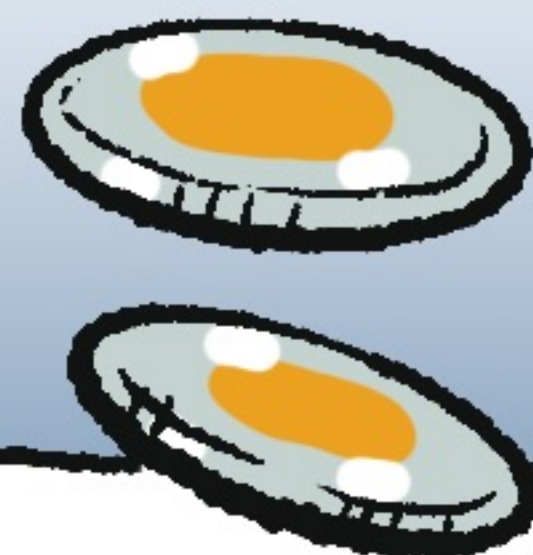
Land Rights

Fiscal Paradise

Advertising Campaigns

Economy

Write any other theme that you may identify that is not on this list:



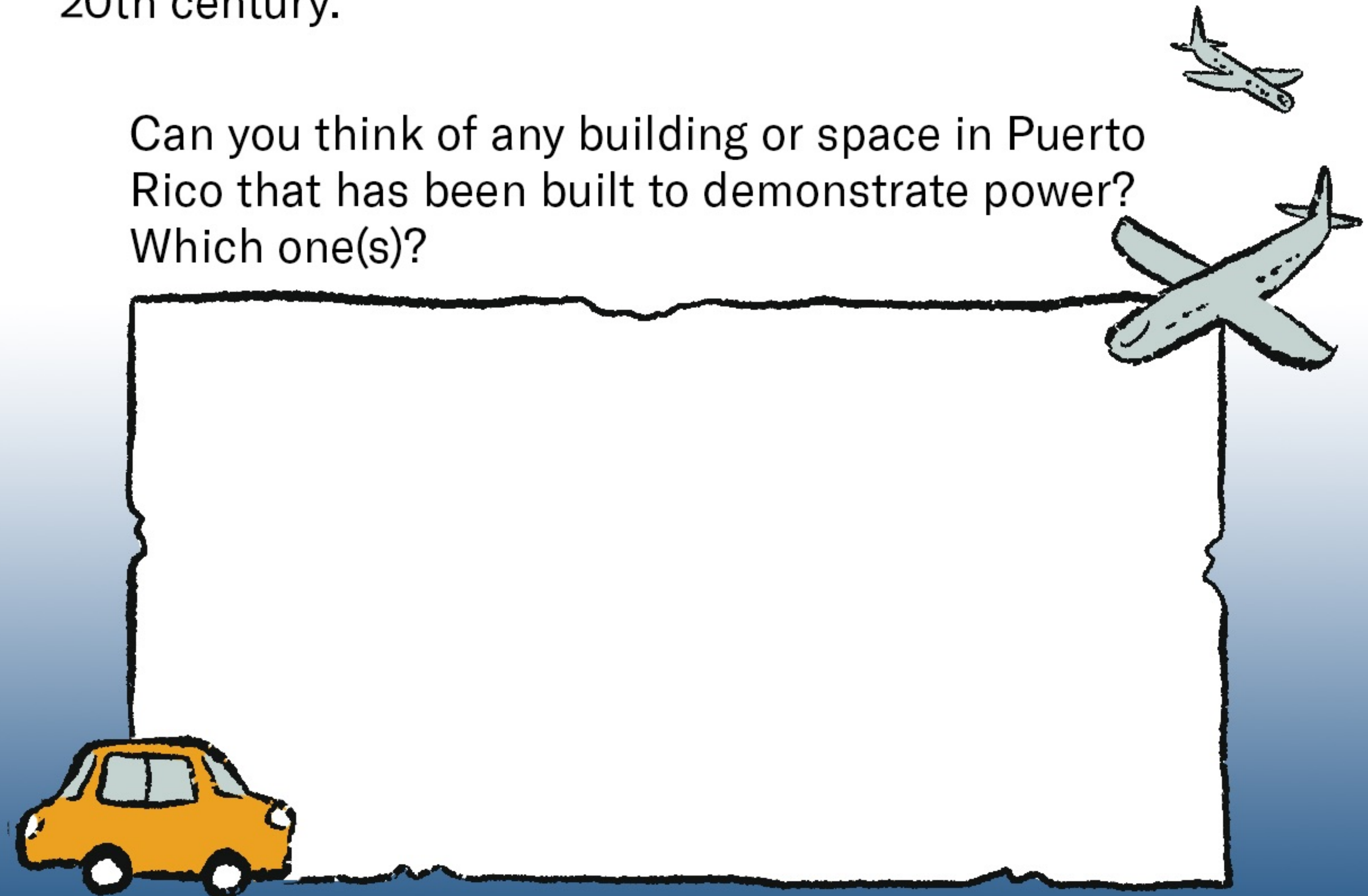
A white rectangular box with a black outline and a slightly irregular, torn-edge border, intended for writing additional themes.

The first gallery serves as a grand introduction to the exhibition, where you'll learn about important things like imperial expansion, colonization, plantations, and how they're connected to tourism and finance industries. These are big words, but soon you'll see how they all shaped the Caribbean and the powerful structures we see today.

Example:

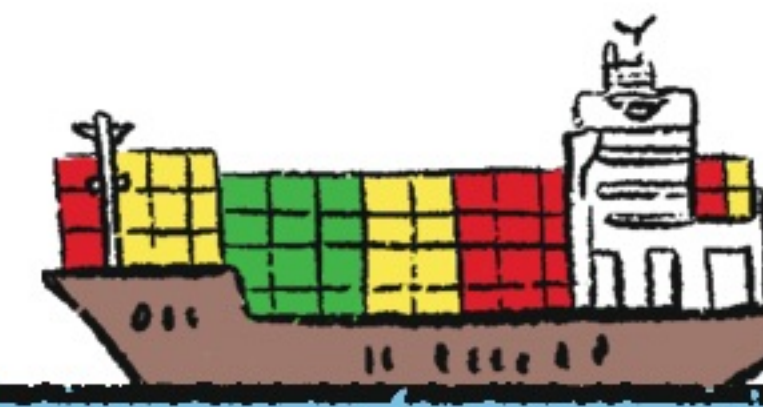
Look at works by José Morbán. This series represents the different historical landmarks that contributed to establishing and communicating power and progress in relation to tourism in the Dominican Republic during the 20th century.

Can you think of any building or space in Puerto Rico that has been built to demonstrate power? Which one(s)?



SECOND GALLERY

The works in the second gallery refer to the manipulation of currency, debt and bond holdings in Puerto Rico, economic systems that range from plantations to crypto currency, the resignification of post-military spaces, contamination, pollution, Airbnb, the preservation of cultural heritage, displacement and struggles to maintain access to natural resources.



What were those places?

There's something called the visitor economy, a term that refers to the economic activity (goods consumed and services rendered) of the people who visit a place, and how this can be projected into the way a society is built around servicing a visitor. This type of economy includes a wide variety of tourist activities.

Mark all activities that you think apply*:

Which work in this gallery caught your attention?
Why?

Do you remember visiting a place you would never go to if not because of an ad or commercial?
Which one?

medical

educational

business

cultural and artistic

agriculture

ecological

**religious
events**

**sports
events**

real estate

*The visitor economy includes all of the above.

Have you seen any changes in your community caused by the visitor economy?

THIRD GALLERY

In the third gallery we encounter fascinating artworks that shed light on how a place defines itself, or the development of a national identity. These works unveil the influence of clichés on art, advertisements, and the exploitation of bodies and lands in the Caribbean. It's a chance to uncover the hidden stories behind the Caribbean's beauty.

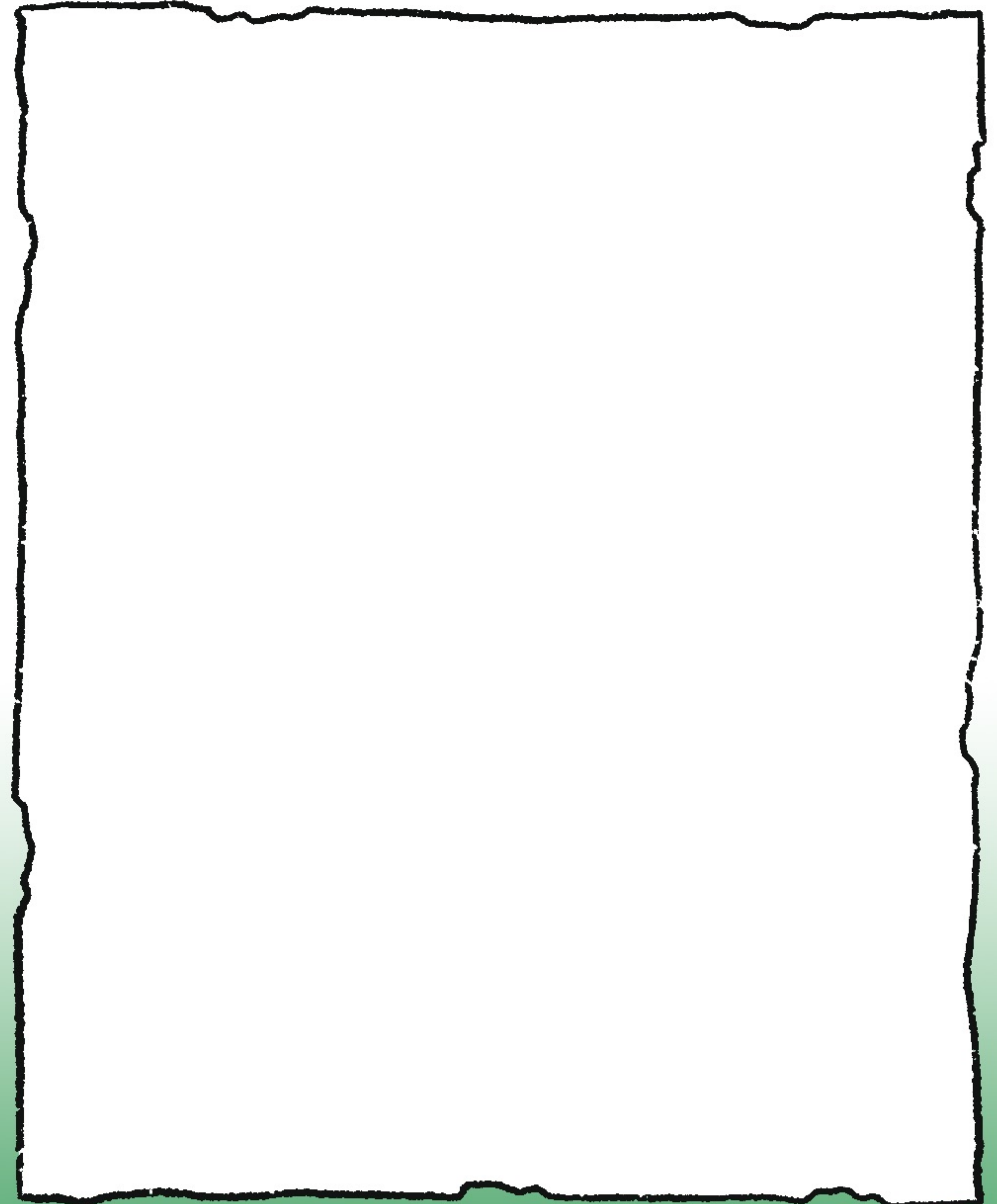
What do the contexts in which the topic of these works come about have in common?

- A)** The countries on which these works are based are independent.
- B)** Colonial heritage from European empires and the contemporary domination of transnational capital.
- C)** Free access to health and education.



*Option "b" is the correct answer.

In the blank space, create an image of something you would like people from other countries to know about Puerto Rico or the Caribbean. Write the title or slogan of a possible advertising campaign.



We hope you enjoyed this guide.
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activities by using **#maceduca**
on your social media posts.

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Until
-NEXT-
TIME

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